

Marketing Intern

Position Overview

Build up your resume while furthering the message of the Gospel! Are you looking for experience in marketing? Are you passionate about the Bible and would love to work in a spiritually focused environment? If so, then this position is for you! You will be helping in the publication of an amazing magazine for Christian women called Live with Heart & Soul. This is a part time position with daily office hours from 12:30 to 4:30. It does have the potential to become a paid position! Your job will include:

Online Marketing

Social media marketing activities

Search Engine Marketing (SEM)

Search Engine Optimization (SEO)

E-Newsletter writing

Webinars and web forums

Sales Assistance

Web research

Setting appointments

Required Skills

Ability to quickly grasp technology concepts and services

Very organized and punctual

Live with Heart Soul

Highly skilled content writer with have strong editing, story-telling and copywriting skills

Strong creative intuition, a good eye for design

Strong interpersonal skills, proactive problem solver, exceptional team player, highly professional communicator

Extremely reliable & dependable

Expected Attitude

Ability to work in a flexible environment

Highly responsible, self-motivated, hands-on, able to work with minimal supervision and a strong sense of self-direction

Meticulous attention to detail in all aspects of job

Organized and able to manage multiple tasks and projects with the ability to effectively prioritize to complete marketing projects on schedule

Work well with others on a team, are calm under pressure, and know when to speak up and out

Committed to doing your best in every respect

Strong personal interest in Christian magazines & other Christian literature